

BTBP's Digital Technology to Grow your Business



A deep learning platform for digital insights in clinical research.

LIFESTYLE / DEMOGRAPHICS



GEOLOCATION



BIOMETRICS



ENVIRONMENTAL TRIGGERS



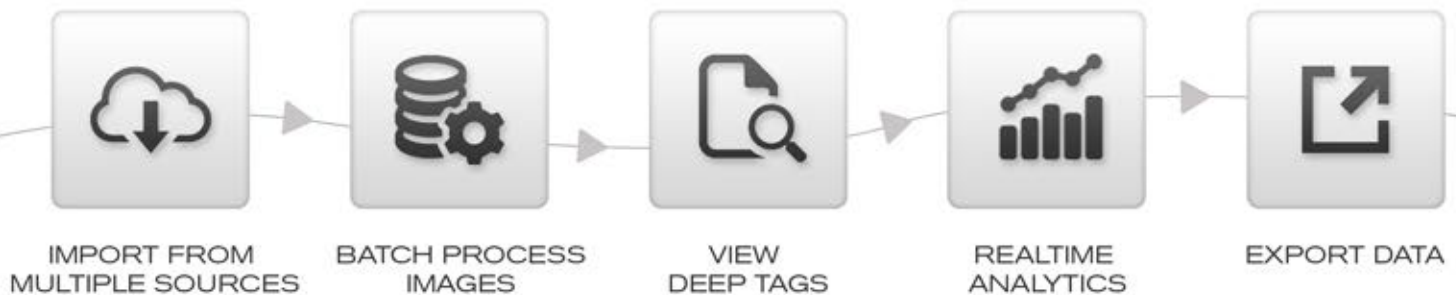
ADVANCED SIMULATIONS

100+ Deep Tags

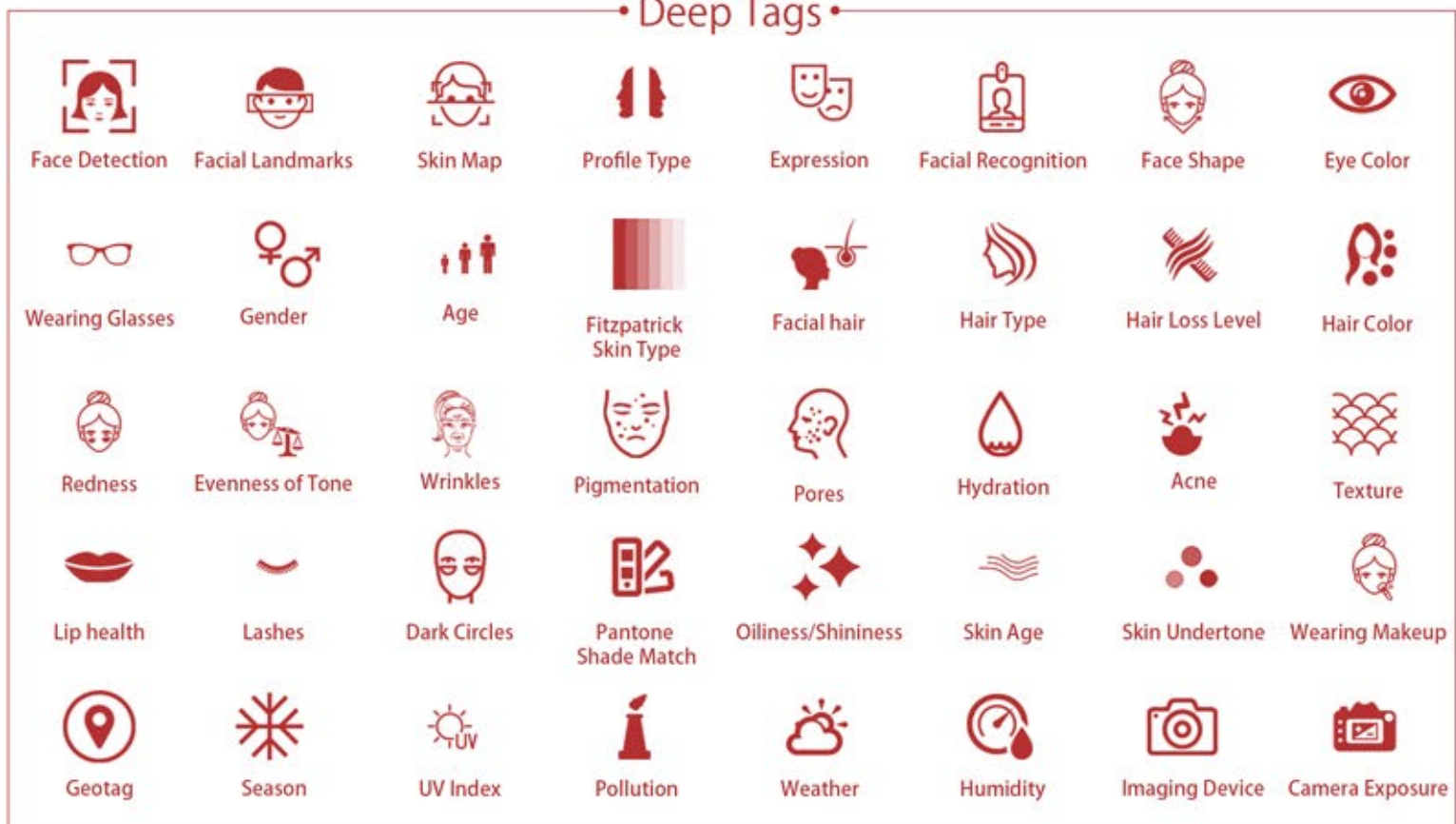
300+ Classifications



How it works ?



• Deep Tags •



DeepTag algorithms can classify a person's gender, age, and skin tone with detailed ranges and confidence ratings.

BTBP's team of AI experts introduces a DeepTag platform, using cutting edge Deep Learning techniques to derive a abstract information from images. Such as user demographics, lifestyle data, to detailed skin measurements.

By using human training examples, DeepTag is able to label and measure images with unprecedented levels of accuracy and continues to learn over time.

